ORDER

KARE Orders Order / Rev: 684131 06145293 Alt Order #: **ISSUE** Product Desc: **KARE** Estimate: 1200 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Jim Quinn Original Date / Rev: 10/08/12 / 10/08/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: IS-Candidate/US House **Product Codes:** Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 \$60,850.00 \$51,722.50 0.00 59 10/01/12 10/15/12 59 \$60,850.00 \$51,722.50 Totals 59 \$60,850.00 \$51,722.50 0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Cl	n Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 KA	RE 10/09/1	12 10/15/12	M-F 10-1035p	CM	10-1035p	- TWTF	:30	3	\$2,500.00 P-2	0.00 NM	3	\$7,500.00
			KARE News 10p									
KA	RE11NWS-1	-										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	- TWГF	3	\$2,500.00	0.00						
N 2 KA	RE 10/09/1	12 10/15/12	Tonight Show	CM	1035pm-113	35pm - TWTF	:30	3	\$650.00 P-2	0.00 NM	3	\$1,950.00
	== 0		Tonight Show									
10	NITE SHW-N					5						
\A/ I	Start Date	End Date	Weekdays - TWF	Spots/Week	Rate	Rating						
	: 10/09/12	10/15/12		3	\$650.00	0.00				2 22 1114		^
N 3 KA	RE 10/09/1	12 10/15/12	Days of Our Lives		12-1p	- TWTF	:30	1	\$275.00 P-2	0.00 NM	1	\$275.00
DV	YS-OUR LIV	EQ.	Days of Our Lives	i								
DA	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wook	: 10/09/12	10/15/12	- TWF	<u>5pois/week</u>	\$275.00	0.00						
	RE 10/09/12		M-F 3-4p	CM	3-4p	- TWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
N 4 KA	IKE 10/09/	12 10/15/12	DR OZ	Civi	3-4p	- 1W1F	.30	3	φ450.00 F-2	U.UU INIVI	3	\$1,350.00
DR	. OZ		DI OZ									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	- TWTF	3	\$450.00	0.00						
N 5 KA	RE 10/09/1	12 10/15/12	M-F 4-430p	CM	4-430P	- TWTF	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			KARE 11 4 News					•	******		·	*********
KA	RE11NEWS	@4PM										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	- TWTF	1	\$300.00	0.00						
			·			•		•				

Print Date: 10/08/12 13:17:24 Page 2 of 3

Order / Rev: 684131 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145293 Product Desc: ISSUE KARE

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1200

Ln Ch Start End	Inventory Code Brea	k Start/End T	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N 6 KARE 10/09/12 10/15/12	•	430-5P	- TWTF	:30	3 \$850.00 P-2	0.00 NM	3	\$2,550.00
JEOPARDY	Jeopardy							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/09/12 10/15/12	- TWTF	3 \$850.00	0.00					
N 7 KARE 10/09/12 10/15/12	M-F 5-530p CM KARE 11 5 News	5-530p	- TWTF	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
KARE11NWS-5	TURNE TO NOW							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/09/12 10/15/12 N 8 KARE 10/09/12 10/15/12		3 \$1,200.00 6-630p	0.00 - TWTF	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
14 0 10 10 10 10 10 12	KARE 11 6 News	О ОООР	1 1111	.00	σ ψ1,200.001 2	0.00 14101		φο,σσσ.σσ
KARE11NWS-6								
Start Date End Date Week: 10/09/12 10/15/12	<u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u> 3 \$1,200.00	Rating 0.00					
N 9 KARE 10/09/12 10/15/12		6-7a	- TWTF	:30	3 \$750.00 P-2	0.00 NM	3	\$2,250.00
	KARE 11 Sunrise M-F				·			. ,
KARE11-SUNRS@6	Mankdova Chata/Mas	l. Doto	Dating					
Start Date End Date Week: 10/09/12 10/15/12	<u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u> 3 \$750.00	Rating 0.00					
N10 KARE 10/09/12 10/15/12	M-F 630-7p CM	630pm-7pm		:30	3 \$1,400.00 P-2	0.00 NM	3	\$4,200.00
ENT TONICUT 20	Entertainment Tonigh							
ENT TONIGHT 30 Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/09/12 10/15/12	- TWTF	3 \$1,400.00	0.00					
N11 KARE 10/09/12 10/15/12	Today Show CM	7-9a	- ТWГF	:30	3 \$750.00 P-2	0.00 NM	3	\$2,250.00
TODAY SHW	Today Show							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/09/12 10/15/12	- TWTF	3 \$750.00	0.00					
N12 KARE 10/09/12 10/15/12		9-10a	- ТWГF	:30	3 \$275.00 P-2	0.00 NM	3	\$825.00
TODAY SHW2-NBC	TODAY							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/09/12 10/15/12	- TWTF	3 \$275.00	0.00					
13 KARE 10/15/12 10/15/12	Mon Prime Other CM VOICE	Mon Prime ((6:58 PM-9:0	Other M	:30	1 \$4,750.00 P-2	0.00 NM	1	\$4,750.00
VOICE-NBC	VOICE	(0.501 101-5.0	00 1 WI)					
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/15/12 10/21/12	M	1 \$4,750.00	0.00	.20	4 ¢2 250 00 D 2	0.00 NIM	4	\$2.250.00
14 KARE 10/13/12 10/13/12	KARE News 10p Sa CM KARE News 10p Sa	10pm-1030p	omS-	:30	1 \$2,250.00 P-2	0.00 NM	1	\$2,250.00
KARE11NWS-10SA<								
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/08/12 10/14/12 15 KARE 10/13/12 10/13/12		1 \$2,250.00 1030P-1202	0.00 AS-	:30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
10 10 112 10/10/12	Saturday Night Live	10001 1202	5	.00	τ φτ,000.001 2	0.00 14101		ψ1,000.00
SAT NITE LIVE								
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$1,500.00	Rating 0.00					
16 KARE 10/13/12 10/13/12		8-10a	S-	:30	1 \$700.00 P-2	0.00 NM	1	\$700.00
	KARE 11 Saturday							
KARE11 NWS SAT	Mookdovo Spoto/Moo	lk Poto	Poting					
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$700.00	Rating 0.00					
18 KARE 10/14/12 10/14/12	Sun 5-530p CM	5-530P	S	:30	3 \$900.00 P-2	0.00 NM	3	\$2,700.00
KADE11MC E	KARE 11 5 News Su							
KARE11WS-5 Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/08/12 10/14/12	S	3 \$900.00	0.00					
19 KARE 10/14/12 10/14/12	CM	Various	S	:30	1 \$2,250.00 P-2	0.00 NM	1	\$2,250.00

Print Date: 10/08/12 13:17:24 Page 3 of 3

Order / Rev: 684131 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145293 Product Desc: ISSUE KARE

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1200

FOOTBALL NIGHT IN AMERICA	Ln Ch	Start	End	Inventory Code		Start/End 7	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date				-		(6:00 PM-7:1	15 PM)						
The prime	FOOTB	BALL NIG	HT IN AMER	•		(,						
20 KARE 10/11/12 10/11/12 17 Tup Prime				Weekdays S									
AWAKE NBC Start Date End Date Week 1008/12 10/14/12 Post NFL Late New New NFL Late New NFL Late New NFL Late New New NFL Late NFL Late New NFL Late NFL L				Thu Prime				.30	1	\$2,000,00 P-2	0.00 NM	1	\$2,000,00
Mark	ZU NANL	10/11/1	2 10/11/12		Civi		=	.30	•	φ2,000.00 F-2	O.OO INIVI	'	φ2,000.00
Neek: 10/08/12 10/14/12 10/14/12 Post NFL Late News CM 10/09/11 10/14/12 Post NFL Late News CM Spots/Week Kare Involved Inv	AWAKE	E-NBC					,						
N21 KARE 10/14/12 10/14/12 Post NFL Late News CM 1030p-1105p													
New New				_	-			.30	1	\$2 500 00 P-2	0.00 NM	1	\$2,500,00
Neek: 10/08/12 10/14/12 10/12/12 MF 5-6a CM 52,500.00 0.00 CM	1121 101112	10/14/1	2 10/14/12			10000 1100	ρ 5	.00	•	ψ2,000.001 2	0.00 14101		Ψ2,000.00
N2E KARE 1009 12 1012 12 MF 5-6a CM 5-6a -TWFF- :30 3 \$300.00 P.2 0.00 NM 3 \$900.00	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Name					·								
New 10/08/12 10/14/12 10/	N22 KARE	10/09/1	2 10/12/12		_	5-6a	- TWTF	:30	3	\$300.00 P-2	0.00 NM	3	\$900.00
Neek: 10/08/12 10/14/12 TWFF- 3 \$300.00 0.00 N23 KARE 10/13/12 SAT TDY NBC Today Show (Sa) Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Rating	Sta	art Date	End Date			Rate	Rating						
Start Date End Date Weekdays Spots/Week Rate Meschaps Spots/Week Rate Spots/Week Spo													
Start Date New 10/14/12 10/14/12 SUN TDY CM 8-9a Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week	N23 KARE	10/13/1	2 10/13/12			6-8a	S-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Neek: 10/08/12 10/14/12 10		_		-	` '	_							
N24 KARE 10/14/12 10/14/12 SUN TDY NBC Today Show (Su)				Weekdays									
NBC Today Show (Su) NBC Today Show (NBC Today Show (Su) NBC Today Show (NBC Today Show					· · · · · · · · · · · · · · · · · · ·	-		:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
Week: 10/08/12 10/14/14 10/14/14 10/										*			*
N25 KARE 10/14/12 10/14/12 Meet the Press CM 9-10a S :30 1 \$2,500.00 P-2 0.00 NM Meet the Press Meet the Press Start Date End Date Weekdays 11a Start Date End Date Weekdays Start Date Weekdays Start Date End Date Weekdays Start Date Start Date End Date CHICAGO FIRE CHICAGO FIRE CHICAGO FIRE CHICAGO FIRE CHICAGO FIRE Start Date End Date Weekdays Start Date Start Date End Date Weekdays Start Date Start Date End Date Weekdays Start Date Start Date End Date Start Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date End Date Start Date End Date Start Date End Date Start Date				Weekdays	Spots/Week								
Meet the Press Meet the Press Start Date End Date Weekdays Spots/Week Rate \$2,500.00 0.00 0.00					1					A			
Start Date End Date Weekdays Spots/Week Rate Rating 0.000	N25 KARE	10/14/1	2 10/14/12		СМ	9-10a	S	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
N26 KARE 10/09/12 10/14/12 S 1 \$2,500.00 0.00	Sta	art Date	End Date		Spots/Week	Rate	Rating						
KARE 11 News @ 11a Start Date End Date Weekdays Spots/Week Rate \$100.00 0.00													
Start Date End Date Weekdays TWTF 4 \$100.00 0.00	N26 KARE	10/09/1	2 10/12/12		_	11-1130a	- TWГF	:30	4	\$100.00 P-2	0.00 NM	4	\$400.00
Week: 10/08/12 10/14/12 -TWTF 4 \$100.00 0.00 N27 KARE 10/09/12 10/12/12 M-F 4-430p KARE 11 4 News CM 4-430P -TWTF :30 4 \$400.00 P-2 0.00 NM 4 \$1,600.00 Start Date Week: 10/08/12 End Date 10/14/12 Weekdays Yeek Spots/Week A start Park Week Prime LAW ORD: SVU CM Wed Prime Park Prime Week Path Prime Park Prime	01-		E. J.D.			Data	Detien						
N27 KARE 10/09/12 10/12/12 M-F 4-430p CM 4-430P -TWTF :30 4 \$400.00 P-2 0.00 NM 4 \$1,600.00													
Start Date Week: 10/08/12 End Date 10/14/12 Weekdays - TWTF Spots/Week 4 \$400.00 Rating 0.00 N28 KARE 10/10/12 10/10/12 10/10/12 10/10/12 Wed Prime LAW ORD: SVU (8:00 PM-9:00 PM) W :30 1 \$1,500.00 P-2 0.00 NM 1 \$1,500.00 P-2 0.00 NM Start Date Week: 10/08/12 10/10/12 End Date Weekdays 10/14/12W 1 \$1,500.00 0.00 Rating Rating Park No.00 P-2 0.00 NM 1 \$2,250.00 P-2 0.00 NM N29 KARE 10/10/12 10/10/12 10/10/12 Wed Prime CHICAGO FIRE (9:00 PM-10:00 PM) W :30 1 \$2,250.00 P-2 0.00 NM 1 \$2,250.00 P-2 0.00 NM Start Date Week 10/08/12 10/14/12W 1 1 \$2,250.00 0.00 Rating Rating Park Neek Neek Neek Neek Neek Neek Neek Ne								:30	4	\$400.00 P-2	0.00 NM	4	\$1,600.00
Week: 10/08/12 10/14/12 -TWFF 4 \$400.00 0.00 N28 KARE 10/10/12 10/10/12 Wed Prime LAW ORD: CM Wed Prime Prime Wed Prime Prime Prime Prime CM Week: 0.00 1 \$1,500.00 P-2 0.00 NM 1 \$2,250.00 P-2 0.00 NM 1 \$1,750.00 P-2 0.00 NM 1 \$				KARE 11 4 News	;								
N28 KARE 10/10/12 10/10/12 Wed Prime LAW ORD: SVU CM Wed Prime (8:00 PM-9:00 PM) W (30) 1 \$1,500.00 P-2 0.00 NM 1 \$1,500.00 P-2 0.00 NM Start Date Week: 10/08/12 10/10/12 10/10/12 Ved Prime CHICAGO FIRE (9:00 PM-10:00 PM) CM Wed Prime CHICAGO FIRE (9:00 PM-10:00 PM) W 30 1 \$2,250.00 P-2 0.00 NM 1 \$1,750.00 P-2 0.00 NM <td></td> <td></td> <td></td> <td></td> <td>Spots/Week</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>					Spots/Week								
LAW ORD: SVU (8:00 PM-9:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating 0.00					4			-20		£4.500.00 B.0	0.00 NIM	,	¢4 Ε00 00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N28 KARE	10/10/1	2 10/10/12		CIVI			:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
Week: 10/08/12 10/14/12 W 1 \$1,500.00 0.00 N29 KARE 10/10/12 10/10/12 Ved Prime CHICAGO FIRE (9:00 PM-10:00 PM) CM Wed Prime W :30 1 \$2,250.00 P-2 0.00 NM 1 \$2,250.00 P-2 0.00 NM Start Date Week: 10/08/12 10/14/12 W End Date Weekdays Spots/Week Rate Rating 10/14/12 Pri Prime Rating 0.00 0.00 N30 KARE 10/12/12 10/12/12 Fri Prime CM Fri Prime F :30 1 \$1,750.00 P-2 0.00 NM 1 \$1,750.00	Sta	art Date	End Date		Spots/Week								
CHICAGO FIRE (9:00 PM-10:00 PM)			10/14/12		1	\$1,500.00	0.00						
Start Date Week: End Date 10/18/12 Weekdays 10/18/12 Spots/Week 2,250.00 Rate 2,250.00 Rating 0.00 N30 KARE 10/12/12 10/12/12 Fri Prime CM Fri Prime F :30 1 \$1,750.00 P-2 0.00 NM 1 \$1,750.00 P-2 0.00 NM 1 \$1,750.00 P-2 0.00 NM	N29 KARE	10/10/1	2 10/10/12		СМ			:30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
Week: 10/08/12 10/14/12 1 \$2,250.00 0.00 N30 KARE 10/12/12 10/12/12 Fri Prime F :30 1 \$1,750.00 P-2 0.00 NM 1 \$1,750.00	Sta	art Date	End Date		Spots/Week	`							
Fig. Drings (0.00 DM 0.00 DM)	N30 KARE	10/12/1	2 10/12/12		СМ			:30	1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
` '	Cto	ort Doto	End Data	Fri Prime	Snote/Mosts	` _	,						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 F 1 \$1,750.00 0.00													